CITY OF HOOPESTON HISTORIC PRESERVATION COMMISSION SESQUICENTENNIAL CELEBRATION - Minutes

February 9, 2021

- I. Meeting was called to order at 7:01pm
- II. Roll Call 7 members present: Jeanette Andre', Valarie Hinkle, Kristy Kelnhofer, Ellen Scharlach, Debbie Benjamin, Marta Pierce & Brad Hardcastle. 1 guest present.
- III. Motion to approve minutes from January 26th meeting, Historical Events Sub-Committee meeting on Feb. 3rd and the corrected minutes for the Events Sub-Committee meeting on Feb.2nd, for Wednesday June 30th, historic church tour will now be under the Historic Sub Committee. And under Thursday, July 1st Lou Graham will present program at the Ladies High Tea. Motion made by Valarie to approve minutes with corrections and a second by Jeanette. All in favor, motion passed.

IV. Committee Reports:

- A) Events: Beard Contest Sue Burton, Chairperson. Announced on Facebook and Just the Facts. The preliminary judging will be on Sunday and final contestants can ride in the parade on Saturday, July 3rd. Valarie reported that Silgan Containers finally returned her call. Tours: They have agreed to 5 person groups to tour the factory on Monday, June 28th from 9am-11am, going every 20 minutes. Nothing yet from Teasdale. The Event committee liked the idea of a video format, playing on a loop. Waiting to hear back from Sharon Polson who was checking on this idea with Tim Walsh, at the high school. The committee is ready to publish a tentative schedule of events. Sub-Committee meeting set for March 2, 6pm at Little Lorraine.
- B) Fundraising: 200 tickets for the Luck of the Irish raffle. Another 100 are being printed. Marta presented information packet on Rada Cutlery. The online ordering was suggested, customer orders and it shipped directly to them. 40% profit of all orders and a check is mailed monthly to sponsoring group. Debbie made a motion to participate with the Rada online fundraiser, Kristy seconded. All in favor, motion passed. Marta will set up Rada online. Kristy presented an idea for a fundraiser to the group. Tom Sweeney & Marilyn Tyler suggested a history booklet related to the downtown history tour and the cemetery tour. Charge \$25 \$50, it would include photos and historic information. Ellen was concerned about the amount. Kristy gave Ellen contact info for Tom & Marilyn. Brad stated he had briefly discussed a booklet with Dan at Craftsmen Printing.
- C) Volunteers: Giving names to chairman as needed.
- D) <u>Historical:</u> Kristy announced sub-committee meeting for March 3rd, 6:00pm at Little Lorraine. **The Historic Church tour**, time has been tentatively changed to 1-3pm on Wednesday, June 30th. Announced that the Radio Show play was cancelled. After talking with Tom, they agreed that 2 great historic events are better than 3, just ok events. Tentative dates for downtown tour: April 19th & 26th at 10:30 & 1pm. Then again on June 21st & 25th at 5:30pm. Kristy would like to send out a call for historic items. Valarie gave Kristy contact information for Paige Brown. Paige had mentioned at an Events meeting she had a lot of historical items. The tentative dates for the **Floral Hill Cemetery tour** would be late June.
- E) July 3rd Events: Andrea Glotzbach has agreed to help with the parade if we have someone to do the paperwork. Debbie is going to ask Betty Richards to help. Karen & Darren Eighner will organize the beer tenant under the Jaycees liquor license. Tent pricing: 20x20ff -\$250 each, the 20x60ft is \$525. And the cost of \$125 for setup, tear down, with delivery on Thursday and pickup schedule for Monday. Stage with cover, \$2500, this would include lights and sound. Debbie is going to double check with M&B Sounds. Plus, check with the person in Watseka that was recommended. Bands for 4pm & 7pm are booked. Jeanette brought up her concerns about the band after the fireworks, that it would be too late and a disruption to the neighborhood. Majority agreed with that, especially with a beer tent. It was decided that the fireworks would be the grand finale of the event.

- F) Marketing: Souvenirs- a motion was made by Debbie to purchase 10-koozies at \$6.50 each, 10-RTIC tumblers 30oz at \$15 each, 10- Night lights at \$10 each and 10- 20oz tumblers at \$11 each for a total of \$425, and to pay a second invoice that will have 1 of a kind items, both to be paid to Gary Nelson. Valarie seconded motion. All in favor, motion passed. Product will be marked up 100%, no sales tax. Items are at Global Fashions and Stay Awhile Home Décor. T-shirts Jeanette stated that she had contacted Kevin Root at the high school and did not get much feedback from him. She feels he is not interested in printing the t-shirts. Jeanette will talk with McKenzie at Logo's Unlimited. Logo's can farm out t-shirts to another company, like Custom Ink.com This way no inventory & they will ship. Brad suggested Freckles in Lafayette. Jaycees use them and most shirt do not cost them over \$4. Classic Gildan S/S tees in Yellow Haze, Forest Green, Heathered Grey. Jeanette will check pricing and will also check embroidery cost of sesquicentennial logo for the commissioners to have a nice polo type shirt. Ann Wallace, the logo designer, suggested lapel pins and ornaments as souvenirs.
- G) Executive: Discussion about establishing our own website and linking it to the city's website. Brad stated that for \$12.99 a year, we can purchase the https://docs.or/ from GoDaddy.com; Kristy made the motion to purchase and Valarie seconded. All in favor, motion passed. The Mayor has requested from Brad that each sub-committee have a budget submitted by Tuesday, February 16th, 2021. An Executive Sub-Committee meeting will be held on Wednesday, February 17, 2021 at 6pm, at city hall. This meeting will be for Chairman, Vice-Chair and Secretary of the commission to discuss budgets.
- V. Unfinished Business:
- VI. New Business: Next Meeting, February 23rd, 2021 at 7pm in city hall conference room.
- VII. Public Comment: Guest, Kim Burch suggested a Sesquicentennial Welcome Center. She stated that a local store front, empty or occupied, that would give us the opportunity to greet people with information about events or information about Hoopeston. Display of history items and souvenirs. Store fronts suggestions: Pamida/ShopKo building, the vacant Pink Poodle, or The Barn, 112 Wine & Coffee Shoppe. Jeanette will ask Stay Awhile if they would be interested in hosting it. Kim volunteered to contact the owners to see what would be available.
- VIII. Adjourn: a motion to adjourn at 8:25pm was made by Debbie with a second from Jeanette. All in favor.

Respectfully Submitted, Marta Pierce, Secretary