

CITY OF HOOPESTON
HISTORIC PRESERVATION COMMISSION
SESQUICENTENNIAL CELEBRATION - Minutes
February 24, 2021

- I. Meeting was called to order at 7:00pm
- II. Roll Call - 7 members present: Jeanette Andre', Valarie Hinkle, Kristy Kelnhofer, Ellen Scharlach, Debbie Benjamin, Marta Pierce & Brad Hardcastle. 2 guest present, Kim Burch and Jordan from the Chronicle.
- III. Motion to approve minutes from February 9th meeting and the Executive Sub-Committee meeting on Feb. 17th. Motion to approve minutes was made by Jeanette and a second by Ellen. All in favor, motion passed.
- IV. Committee Reports:
 - A) Events: Still no response from Paige for a horse event scheduled on Monday, June 28th. Jeanette & Valarie will try something else. Community church service on June 27th was confirmed before with Rev. Cici and Pastor Bowen, but Valarie learned from the Ministerial Association that both men are moving or already have moved. Valarie will check with her pastor to see if he is interested. Events Sub-Committee meeting set for March 2, 6pm at Little Lorraine.
 - B) Fundraising: An additional 200 tickets for the Luck of the Irish raffle have been printed. 1st drawing will be on Friday, March 5th at noon. We will continue to sell tickets through March. All stubs and money must be turned into City Hall each week before Friday at noon. Marta set up Rada Cutlery fundraiser on Facebook. User must click on link provided. It will ask for group name: Hoopeston Historic Preservation Commission, they can also search by City or zip code. Information to JTF and The Chronicle. Ellen has talked with Marilyn Tyler about the booklet. It would be Then & Now photos with description, about 50 pages. Craftsmen Printing gave a price of \$3-\$4 each for an order of 200 booklets. Could sell for \$10. Brad would like to add history information from the centennial booklet. He asked Kristy to move this to the Historical committee. Ellen suggested doing a raffle for an Easter Dinner. Most agreed that Easter is too early, and we need to be concentrating on selling tickets for the Luck of the Irish raffle.
 - C) Historical: Kristy announced sub-committee meeting for March 3rd, 6:00pm at Little Lorraine. She will follow up with Marilyn about the Then & Now booklet. Kristy has also talked with Nora Gholsen about gathering historic items for display. Items from a friend for Harris Bottling Company, postal cart from the Post Office. Jordan from The Chronicle offered the window space at the Chronicle office downtown. Kristy thought it would great to display historical articles from the Chronicle.
 - D) July 3rd Events: Logan Kirby will be bringing 5 band members and he has agreed to \$1000. Debbie is waiting on a call back from Watseka on lights & sound. If needed she will reach out to him at the end of the week. Brandon from Team Tyler Designs has agreed to make a kit. People would register at Treasured Roots.
 - E) Marketing: T-shirts – Logo's Unlimited quotes \$12/tee for adult small – x-large, \$15 for xxl or xxxl. We would have to sell shirts at \$20 & \$25 to make any money on them. Wanting to use someone local but this is fundraiser for us. Logo's sources this type of work out. Brad suggested Freckles in Lafayette, they do all the work inhouse. Jaycees use them and most shirt do not cost them over \$4. This would give us a larger profit margin. Jeanette will check with Freckles & with Logo's on pricing for embroidery of sesquicentennial logo on a nice polo type shirt. Souvenirs located at Stay Awhile &

Global Fashion are not selling as fast, would like signage for the windows so people would know what is available.

- F) Executive: Budgets were discussed. Need to clarify what the mayor meant by the city would pay for the meat at the community dinner on Sunday, June 27th and what kind of meat are we wanting to do.
- V. Unfinished Business: Kim Burch reported on the Welcome Center. Billy Voyles owns 214 S Dixie Hwy and he has agreed to let us use it. Also talked with the owner of 1016 W Orange, old Pink Poodle location. He is willing to let us use this as well but earlier than later, possible lease on building. Questions about us needing additional insurance and would both owners require us to pay for utilities while we are there. Kim will check with both owners on this. Kim stated that we need to have signage so people would know that we were there. Multiple size portable beach-waver signs \$110 - \$300. Kim will check to see if the pole and base are included in the price.
- VI. New Business: Next Meeting, March 9th, 2021 at 7pm in city hall conference room.
- VII. Public Comment: Jordan Crook stated that as the group got closer to finalizing events and activities. He will do a story on the different events and the sesquicentennial celebration. Plus any fundraisers, send him the information.
- VIII. Adjourn: a motion to adjourn at 7:48pm was made by Ellen with a second from Valarie. All in favor.

Respectfully Submitted,

Marta Pierce, Secretary