

## HOOPESTON SESQUICENTENNIAL LOGO

To find a sesquicentennial design the Historic Preservation Commission held a logo contest, which was open to all past and current residents of Hoopeston. A \$100 prize was offered by Just the Facts owner Lourdine Florek. A total of ten entries were submitted to the commission. The logo chosen would be used throughout the year and during the sesquicentennial celebration week. The commission had a tough time choosing the winner. But the group finally agreed on the design that was drawn by former Hoopeston resident Ann Wallace Atwell. Actually in 1970, Ann had an idea for the 1971 Hoopeston centennial logo but as a 16-year old she did not complete the design. However, this past fall, when the commission announced they were looking for a logo for the Sesquicentennial, Ann decided she would submit this time. The artist stated she had not drawn anything in about 20 years and was inspired by the contest. The “Created at the Crossroads” design focuses on Hoopeston railroad heritage and its long running history with corn. The logo is featured on tumblers, keychains, koozies, magnets and soon will be appearing on t-shirts.

