## City of Hoopeston Historic Preservation Commission Sesquicentennial Celebration - Minutes May 11, 2021

I. Meeting was called to order at 7:00pm at South Sixth Avenue Soccer Fields

Mr. B's not prepared by Mr. B's. Debbie made a second. All in favor, motion passed.

- II. Roll Call 7 members present. Debbie Benjamin, Valarie Hinkle, Jeanette Andre', Ellen Scharlach, Kristy Kelnhofer, Marta Pierce, Brad Hardcastle. 1 guest present, Jason Reed who organizes car shows and cruise-ins. He presented to the group his plans for a Cruise-In at McFerren Park on July 3rd from Noon to 4pm. This will be less of an organized event. All cars are welcome and there will be no prizes like at a car show. He will have music, 50/50 drawing, games and cars will be set up for people to see. There will be no charge to the cars to participate. Jason is asking \$200 for organizing and DJ-ing the event. Jason will be sharing a flyer for the event and he is asking us to do the same. Jason asked where we will have him set up. At the Sweetcorn Festival, they are by the Girl Scout House. It would be better for this to be closer to the Vendor area. Everyone agreed. After Jason's presentation, the group went over the set up at the soccer fields for July 3<sup>rd</sup>. Brad gave everyone a map of the area. All agreed with the location of the stage on the west side. Vendors will run east & west on for northern edge of that lot. After presentation, meeting moved to city administration building.

  III. Meeting resumed at city hall conference room. Valarie motioned to approve minutes from April 27th meeting and the sub-committee meeting from May4th with one correction. Pulled pork is being order from
- **IV**. Report of Committees:
- a. **Events:** Jeanette reported the Sub-committee meeting was very productive. Talked with volunteers individually to finalize their plans and to see what he/she will need. Eric Layden is currently gathering 8 sponsors for the 150th farms awards. Emily Leslie, asking for idea on the backdrop of the photo booth. It was mentioned the logo or something historic. Valarie found someone that might be available to do pony rides on Sunday, June 27th. This person will get back to her on the price. Brad had questions about the Events Subcommittee minutes. Is the guy coming from Indy bringing his own sound equipment? Jaycees have a 1Mic setup that is available to use. And if he is going run it, the only thing he will need to do is turn the volume up or down. Valarie checking with him. On the Community Dinner, Brad can get the table service donated, so this would mean the attendees would only need to bring their side dish. Ellen questioned needing to contact the health department. Jeanette stated this would not be necessary since the side dish is for your group only, no sharing it with others. Brad is also suggesting that we set an x-number of meals will be available, instead of taking reservations for the meal to determine how much meat to prepare. Jeanette stated we should defer to Brenda Crusinberry on this since this is her event and she is also preparing the pork. Marta agreed. Another question Brad had was about Emily Leslie being the photographer for Sunday's photo booth. Brad had reached out to Ginger Gonzalez to do this event. Jeanette did not realize this was confirmed with Ginger, but it was correct that Emily had not shown to any of the previous meetings. We will have Ginger on Saturday events if she is available. Jeanette stated Emily would not be available for other days because of her children's activities.
- <u>b. Fundraising:</u> Ellen reported she visited Silgan, Teasdale Foods, Dollar General, Casey's, CVS, Anthem, ADM & Carle for donations. Ellen stated she was asked about fireworks and for our nonprofit status. Ellen will try smaller businesses next.
  - c. Volunteers: Nothing to report
- <u>d. Historical</u>: Working on photo displays. Finally, all photos are printed after a glitch the first week. Kristy & Nora should have the display boards done this coming week. Also, contacting Joel Bird, Fire Chief. He has volunteered to have the fire station on North Market open since it was the location of the first city hall.
- <u>e. Marketing:</u> T-shirts received; everyone was questioning the green color. Brad asked Jeanette to contact Freckles to see what can be done. The green should have been hunter green not turf green. T-shirts were folded after meeting. Jeanette took some to Stay Awhile Home Décor to sell.

<u>f. July 3rd Events</u>: Debbie reported that the Multi-Agency bus will not be available the 3rd, neither of the drivers will be in town that weekend. Brad recommended calling a private rental, First Student from Danville. We will need 2 buses to start at 3:30pm and run until after the fireworks about 10:30pm. Having trouble getting food vendors. Talked to St. Anthony's Taco truck, they said no. Too much trouble to clean it up. Debbie will contact Mike D's Backyard BBQ. Food confirmed for the park, noon-4pm is Lion's Club Fish Fry, Rotary Club Ice Cream & Lorraine Theatre popcorn. Debbie mentioned one of the food vendors for the soccer fields was asking about the health department. Brad confirmed that if any food vendor is cleared by Vermilion County Health Dept. anytime during the season. Jeanette stated that we need to contact Ashley Beauvois to get the Hoopeston band to be in the parade. Also, it was mentioned that Jeremiah Eyrich will be putting the steam engine in the parade. Debbie will call him to confirm. Tents will be set up at soccer field on Friday. Allen Lynch texted Brad and he will be setting up at 9am on Saturday, July 3rd. Brad asked Debbie to book 4 light towers and 2 generators from United Rental. Also, chalk at organizers have not been confirmed, It was suggested that maybe our logo winner Ann Wallace would be willing to judge.

**g. Executive:** Brad reported that State Representative Tom Bennett has a resolution congratulating Hoopeston on their 150th year. Rep. Bennett will present it to Mayor Crusinberry on Sunday, June 27th after the community church service and before the meal is served. The State has changed the stages of Covid protocol, and it might be possible to get a special event liquor license. Brad suggests that we get this applied for with the city so we can apply for the state.

Unfinished Business: Valarie reported on the Welcome Center- Display boards have been picked up from Ashley. They would like to set up prior to our first event, golf cart parade and the ice cream social. Plan to use the old Pink Poodle space but learned that it has sold and the same with the old vape building, Kim is checking with both owners to see where we stand. Valarie also presented a schedule for the welcome center and when to have it open. Valarie is asking for volunteers to help with time slot, her & Kim cannot cover all of them. Valarie and Jeanette have decided to change Friday's event to a birthday party instead of the Taste of Hoopeston. This would coincide with 112 Wine & Event's farmer's market. Music & birthday cake, and the remaining businesses can jump in with their own events. Chrystal from Robinson Chiropractic has expressed interest in participating in the birthday party.

**New Business:** Jeanette seen this concept on HGTV where a town is being redone and they painted the town name on the side of a building. We can do this with Hoopeston. The Hoop & on painted in one color and the EST would be a different color and 1871 under the EST. Fun idea but what building, and can it be done before Sesquicentennial week? Next meeting will be May 25th at 7pm. No other new business, at 8:58pm Debbie made a motion to adjourn, Ellen made a second. All in favor and meeting was adjourned.

Respectfully Submitted, Marta Pierce Secretary